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## FOR IMMEDIATE RELEASE

## Elfiq Networks to debut specialized subscription-based SD-WAN licenses

**Montreal (Canada), November 1<sup>st</sup>, 2017** — Elfiq Networks, <u>SD-WAN</u> pioneer and leader in business continuity and bandwidth optimization solutions, has announced new specialized SD-WAN licenses <u>for its upcoming ATLAS Suite</u>, to address specific connectivity and network needs at the branch level.

"Every organization has its own network requirements and our approach to ATLAS reflects that," said Robert Vincent, CEO at Elfiq Networks. "Our newest solution will offer three powerful licenses, which will include exclusive access to some of our most advanced features, a LinkCare maintenance plan and access to Elfiq Central."

These licenses will address distinct issues plaguing branch offices, with a focus on saturation, business continuity and performance.

The QEX License (Quality of Experience) will offer single-link traffic optimization through <u>App Optimizer</u>, the company's Layer-7 traffic-shaping (Deep Packet-Inspection/DPI) engine, as well as URL filtering and other advanced features. The BCX License (Business Continuity Experience) will add Elfiq Networks' popular bandwidth management, path selection and link failover features for optimal connectivity and Cloud access. Finally, the SDX License (Software-Defined Experience) will encompass Elfiq Central's most powerful visibility and control features, <u>FMR Hybrid WAN</u> deployments, and the newly announced <u>STREAM VPN and edge Firewall modules</u>.

"This is a big step in providing the best branch experience to users," said Frederick Parent, CTO at Elfiq Networks. "Each of these new products can be deployed easily and seamlessly by using Elfiq Central's zero-touch provisioning features. What we did is essentially make our technology available as a service, for everyone's convenience."

Elfiq Networks is currently expanding its SD-WAN offering and developing new technology partnerships around the world to provide clients with a robust and scalable model to modernize their network infrastructure.

## **About Elfiq Networks**

Elfiq Networks enhances network performance and business continuity through innovative link balancing and bandwidth management technologies, delivering state-of-the art SD-WAN solutions to clients around the world. With ATLAS, end-users benefit from centralized management, zero-touch provisioning, increased visibility, simpler configurations and greater savings. For more information, visit www.elfiq.com/SDWAN.